

**PAPHCC Trade Show Journal Ad Form**

**Friday - May 20, 2011**

**Lancaster Host Resort & Conference Center, Lancaster, PA**

*Net Rates, Black & White*



**PENNSYLVANIA ASSOCIATION OF  
PLUMBING-HEATING-COOLING  
CONTRACTORS**

- Center Spread 15-7/8 x 10.....\$800
- Outside Back Cover 7-1/2 x 10.....\$750
- Inside Back Cover 7-1/2 x 10.....\$650
- Inside Front Cover 7-1/2 x 10.....\$700
- One Page 1-Sided Insert 8-1/2 x 11(trimmed).....\$700
- One Page 2-Sided Insert 8-1/2 x 11(trimmed).....\$750
- Full Page 7-1/2 x 10.....\$575
- One Half Page Horizontal 7-1/2 x 5.....\$395
- One Half Page Vertical 4-3/4 x 10.....\$395
- One Quarter Page 3-3/4 x 5.....\$325
- Business Card 3-1/2 x 2.....\$25 Member / \$200 Non-Mem.

**15% Ad discount for one-booth exhibitors**

**20% Ad discount for two-booth exhibitors**

**DEADLINE - MARCH 1, 2011**

- COPY AND LAYOUT ENCLOSED** (please do not fold or staple)
- COPY SENT VIA EMAIL** (.pdf, .tif, set to size indicated above)
- COPY ENCLOSED, PLEASE PREPARE LAYOUT**

**ONE DAY TRADE SHOW**  
**FRIDAY - MAY 20, 2011**  
**12 PM - 4 PM**

- ENCLOSED IS A CHECK FOR: \$** \_\_\_\_\_  
*MAKE CHECK PAYABLE TO: PAPHCC*
- CHARGE MY: ( ) VISA ( ) MC ( ) AMEX**  
CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Printed Name: \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

PRINTED AUTHORIZED NAME \_\_\_\_\_

PAPHCC INC. ~ 908 N SECOND STREET ~ HARRISBURG ~ PA 17102  
 Phone: (717) 541-9109 Fax: (717) 236-2046  
 Email: Elaine@paphcc.org

 **LANCASTER HOST**  
 RESORT & CONFERENCE CENTER  
 2300 Lincoln Highway East ~ Lancaster, PA 17602  
 Tel: (717) 299-5500 Website: www.lancasterhost.com

**SPONSORED BY:**





# TRADE SHOW BOOTH RESERVATION FORM

PAPHCC TRADE SHOW

LANCASTER HOST RESORT & CONFERENCE CENTER

LANCASTER, PA

FRIDAY – MAY 20, 2011 ~ 12:00 PM TO 4:00 PM

BOOTH PRICES: 1 BOOTH - \$695 2 BOOTHS - \$1,100 3 BOOTHS - \$1,500

Price includes a 10' x 10' booth, (1) 10' high back wall consisting of pipe and flameproof drape, (2) 3' high side rails consisting of pipe and flameproof drape, (1) 6' draped table (6' long x 24" wide x 30" high), one-line printed sign (7" x 44" – max of 30 characters), (2) side chairs and (1) wastebasket, and a 110 Electrical Outlet.

BOOTH LOCATION: 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

### FIRST-COME, FIRST-SERVED ON ALL RESERVATIONS

If we are unable to secure the above booth exhibit spaces, PAPHCC may assign us a location subject to our approval.

COMPANY NAME \_\_\_\_\_

NAME FOR BOOTH SIGN \_\_\_\_\_

TYPE OF PRODUCT(S) BEING DISPLAYED \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

PRINTED AUTHORIZED NAME \_\_\_\_\_

All applications and payment must be received by April 1, 2011.

### MAIL YOUR RESERVATION FORM AND PAYMENT IN FULL TO:

PAPHCC, INC.  
908 N SECOND STREET  
HARRISBURG, PA 17102  
Phone: (717) 541-9109  
Fax: (717) 236-2046  
E-Mail: ELAINE@PAPHCC.ORG

( ) CHARGE MY:  
( ) Visa  
( ) MC  
( ) Amex  
OR  
CC#: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_

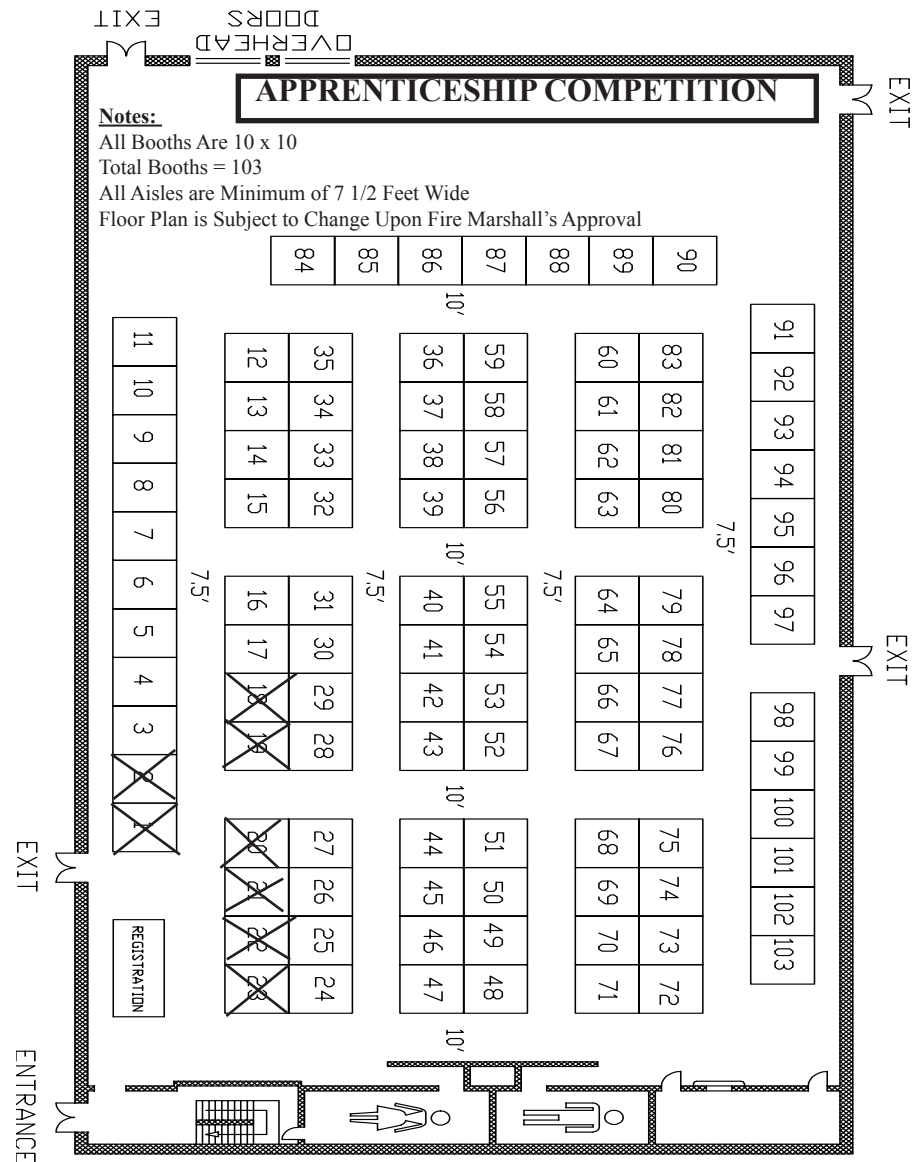
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**Payment in FULL is required with this reservation form to hold exhibit space. Space cancellations before April 15, 2011 shall be refunded 50% of fee paid. No refunds after April 15, 2011. All cancellations must be made in writing.**

# LANCASTER HOST RESORT & CONFERENCE CENTER

## EXPO CENTER FLOOR PLAN



### Notes:

- All Booths Are 10 x 10
- Total Booths = 103
- All Aisles are Minimum of 7 1/2 Feet Wide
- Floor Plan is Subject to Change Upon Fire Marshall's Approval

### SHOW RULES

- In fairness to attendees who arrive late, you must exhibit until the end of the show.
- Drawings for prizes you donate will be held at times chosen by the association. There will be no other announcements except for emergencies.
- No exhibitor will be permitted to participate in any drawings. Prizes will be awarded only to those attending the trade show.
- SET UP IS FROM 7 AM ON THE DAY OF THE SHOW. BREAKDOWN IS IMMEDIATELY AFTER THE SHOW.